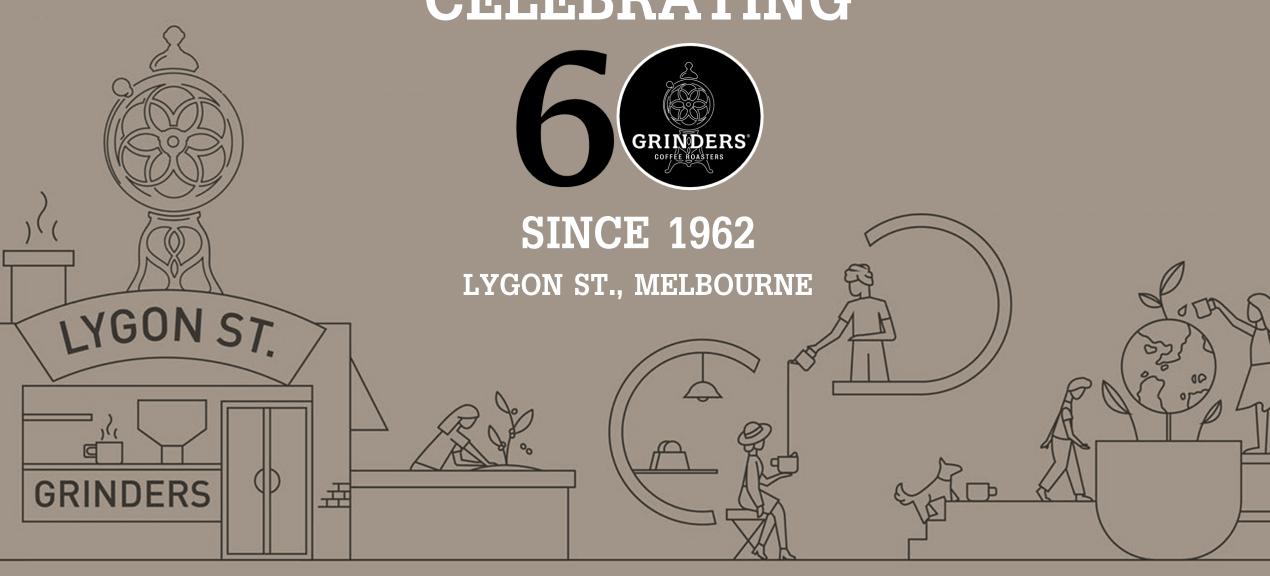


FROM THE STREETS OF MELBOURNE









CELEBRATING



PREMIER COFFEE COMPANY

Introducing Grinders Coffee, Australia's premier coffee company since 1962. Today Grinders Coffee is celebrating 60 years of serving highest quality coffee from the streets of Melbourne and throughout Australia, now available in Malaysia.

PASSION IN EVERY CUP & AWARD-WINNING

Grinders Coffee strives to deliver a better coffee experience for everyone, from seed to cup with passion coupled with Halal certification and an avid advocator of the Rainforest Alliance that transpire our commitment to mother nature and community. All of our packaging is recyclable and some compostable.

Savour the AROMATIC, RICH & ROUNDED cuppa, flown in from the land down under you don't want to miss.









THE COFFEE LEGACY

Grinders® Coffee was established in 1962 in Lygon Street, Melbourne.

Giancarlo Giusti and Rino Benassi founded Grinders® Coffee House discovering the secret to good coffee as well as the secret to success. Giancarlo and Rino wanted to bring the authentic taste of European coffee to Australia and the legend was born when they opened Grinders® Coffee House in Lygon Street, Carlton in 1962.

And now, thankfully, Giancarlo and Rino's dream has been realised due to their hard work and persistence. They started from a very humble beginning. They borrowed money from a friend to buy a roaster, and through their passion and dedication helped to make Grinders® Coffee what is it today – one of the premier coffee companies in Australia, now in Malaysia.







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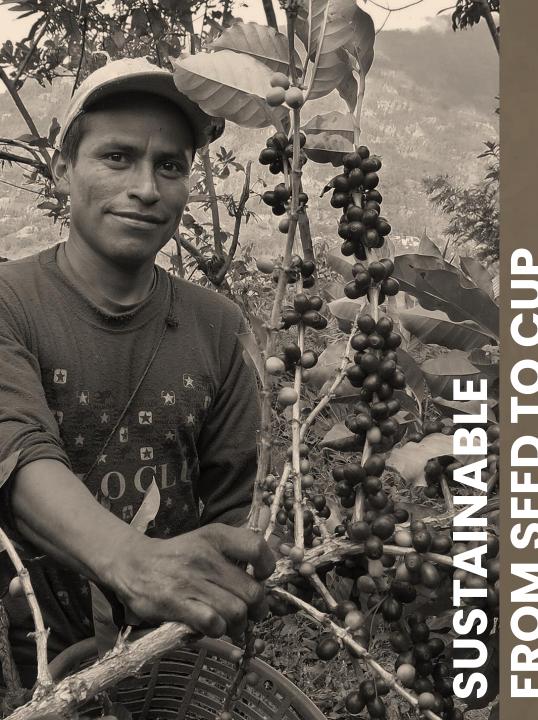


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Modern Factory





WORLDLY COFFEE

Hand-Picked Global Beans

FRESHLY ROASTED DAILY

Whole Bean Ground Capsules Blend Single Origin Decaf Organic

WIDE RANGES

Café Blends Home & Office Blends Single Origins

COFFEE EDUCATION

Training Academy Training Hub In-Home Education

AUTHENTICALLY AUSSIE

Roasted & packed in state-of-the-art facility at **Fairfield, Melbourne**

CORPORATE RESPONSIBILITY

Environmental Friendly Rainforest Alliance Partnership Compostable Capsule Recyclable packaging



HACCP







GMP

ISO 9001

HALAL











Since day one our goal has been the same, make better coffee. We constantly evolve to meet consumers' expectations, progressing with their palette, their ethics and their identity.

With the help of our master roasters and bean hunters, our beans are carefully roasted daily. The freshest green beans are poured into the Grinders roasters and emerge aromatic, flavourful and ready to be ground. The drinking experience is elevated by the skill and technique involved in artisanally roasting each type of bean.

INNOVATIVE ROASTING PROCESS

Grinders sources the highest-grade green beans from South and Central America, Africa, India, East Timor, Indonesia, and New Guinea, including micro-lots that come direct from farms. We then roast our green beans from every single origin separately ensuring the best flavour from each is retained and untarnished. We then rest our beans to ensure that we're able to get the most robust flavour out of each origin. Grinders Master Roasters then refine our blends, ensuring consistency and the perfect balance of taste from each blend.







ROASTING

We roast our green beans from each origin separately ensuring the best flavour from each origin is retained, the beans are then rested to ensure that we are able to get the most flavour out of each origin. Grinders source high grade green beans from South and Central America, Africa, India, East Timor, Indonesia and PNG, including micro-lots direct from farms.

TECHNOLOGY

Grinders is the first coffee roaster in the southern hemisphere to invest in the V400 color sorter. The V400 Electronic Colour Sorter works to ensure that only perfectly roasted, whole beans make it into every bag.

The colour sorter uses a series of 16 cameras, 8 colour and 8 infrared, analysing the size, shape, colour and density of the beans, ejecting inferior product through a series of 288 air ejectors.

QUALITY MANAGEMENT

Our quality management systems are certified to ISO 9001, Good Manufacturing Practices (GMP), Halal and HACCP (Hazard Analysis and Critical Control Points) standards, and also include standard pre-shipment sampling for raw coffee.

WORLD'S LARGEST COFFEE ROASTERS COMPETITION 2022



Port Macquarie, New South Wales | November 2022

GRINDERS[®]

COFFEE ROASTERS

BRONZE PERU FLOR MORADA (POUR OVER / FILTER)

> **BRONZE SOURCE (MILK BASED)**

BRONZE FOUNDATION (MILK BASED)

BRONZE FOUNDATION (ALMOND MILK)









SOURCE



FOUNDATION





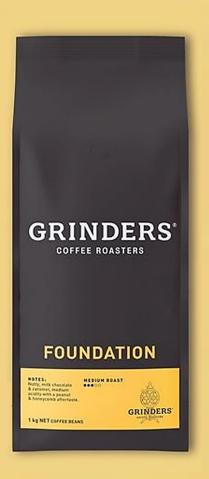
Australia's Best-Rated Coffee

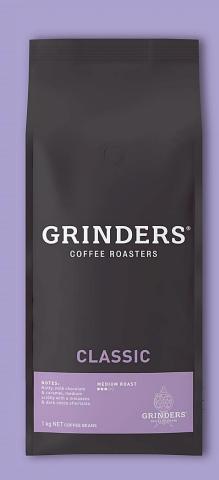
Rated brands \$	Overall satisfaction*	Value for money	Taste 🕏	Variety / range	Aroma \$	Packaging appeal ‡
LAZZIO.	****	****	****	****	****	***
GRINDERS*	***	***	****	****	****	****
URBAN COFFEE CULTURE	***	****	****	****	****	****
Vittoria Coffee	***	***	****	****	****	***
<i>LAV</i> ATIA	***	***	****	****	****	***
Woolworths 6	***	***	***	***	***	***
HARRIS	***	***	***	****	****	***
Gloria Gean's	***	***	****	****	****	***
CAFFÉ AURORA	***	***	***	***	***	***

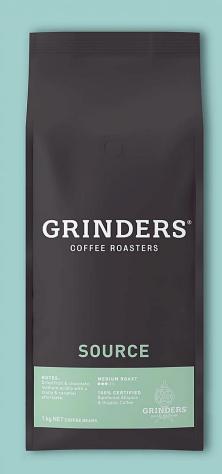


PROFESSIONAL SERIES

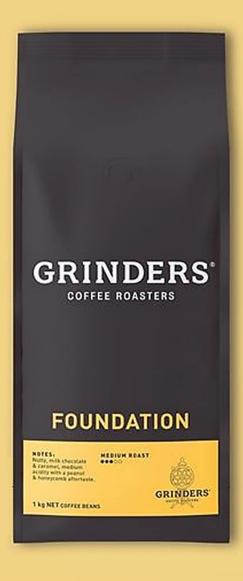
PRO SERIES





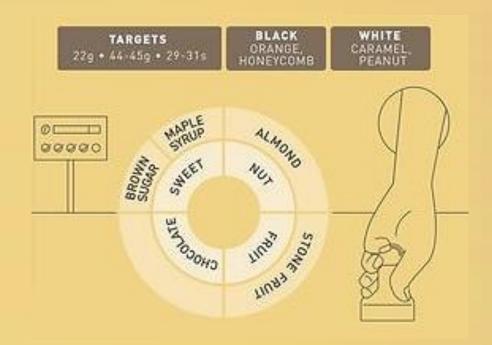






Foundation blend is a well-rounded and versatile four bean blend optimised for milk coffees, while giving the right amount of sweetness and complexity to hold its own as a black coffee.

Foundation blend's sweetness comes from a combination of washed Arabica beans from Costa Rica, Papua New Guinea, Mexico and the creamy body of the blend comes from a Brazil bean. The result is a smooth, balanced cup of coffee with a lingering sweet finish.



FORMAT

1 kg NET Coffee Beans

MEDIUM ROAST

••••

100% ARABICA

CUPPING NOTES

Nutty Milk chocolate Caramel, Medium acidity

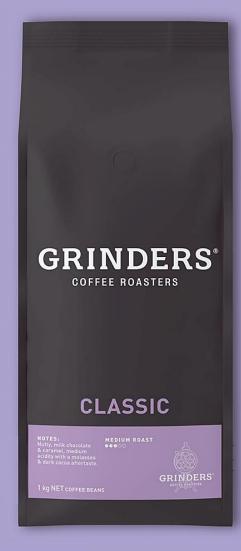
AFTERTASTE

Peanut Honeycomb

ORIGINS

BRAZIL SANTOS PNG COSTA RICA HGA MEXICAN HG



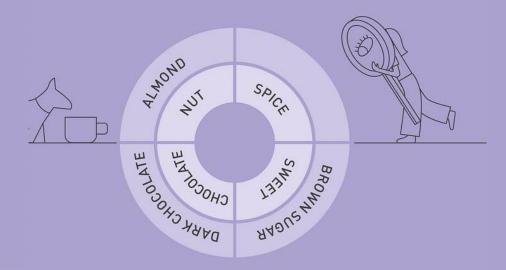


If you like your coffee strong and well rounded, this is the blend for you. It's a crowd pleasing, punchy blend best suited to milk but with a strong Italian heart for espresso.

The bold flavours that make up the Classic blend are a combination of Arabica beans from Brazil, Papua New Guinea, Costa Rica and Mexico. Also added for depth is the mild earthy flavours of the natural processed Robusta coffee bean to complete the blend.

TARGETS 22g • 42-43g • 29-31s

BLACK MOLASSES, EARTH WHITE MILK CHOC, CARAMEL



FORMAT

1 kg NET Coffee Beans

MEDIUM ROAST

ARABICA X ROBUSTA **CUPPING NOTES**

Nutty
Milk chocolate
Caramel,
Medium acidity + Molasses

AFTERTASTE

Dark Cocoa

BRAZIL SANTOS PNG COSTA RICA HGA MEXICAN HG INDIA ROBUSTA

ORIGINS



100% CERTIFIED Rainforest Alliance & Organic Coffee







MEDIUM ROAST ••••

100% ARABICA

CUPPING NOTES

Dried Fruit Chocolate Malty Medium Acidity **AFTERTASTE**

Caramel

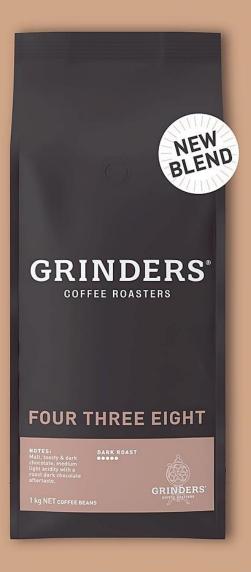
RAINFOREST ALLIANCE ORIGINS

PNG NICARAGUA **ETHIOPIAN**





FORMAT 1 kg NET Coffee Beans



Roasted at a temperature of 438 degrees Fahrenheit, this delicious 100% Arabica blend is sourced from the Espiritu Santos area of Brazil, and the highlands of Papua New Guinea.

Created to compliment any milk coffee, we recommend using our dark roast in lattes, flat whites or cappuccino, where you'll experience a well-rounded chocolate & malt flavour with a lingering aftertaste.



FORMAT

1 kg NET Coffee Beans

DARK ROAST

100% ARABICA

CUPPING NOTES

Malt Toasty & Dark Chocolate Medium Light Acidity **AFTERTASTE**

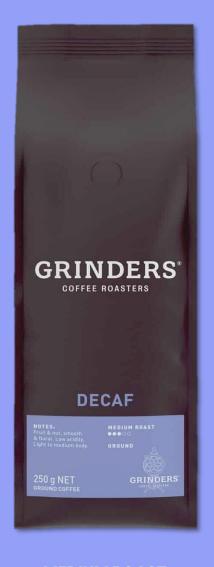
Roast Bitter Chocolate

ORIGINS

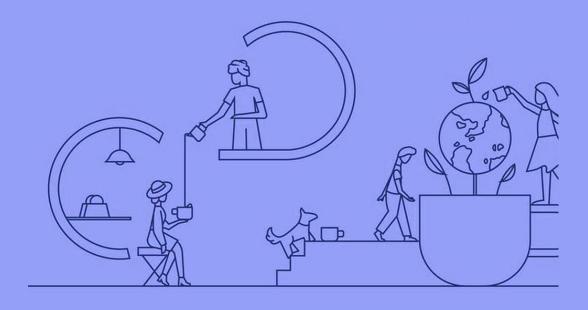
BRAZIL SANTOS

PNG





A blend of premium 100% Arabica coffee beans. The 100% chemical free Swiss Water® decaffeinated process maintains the distinct origin characteristics. This coffee is 99.9% caffeine free and is ideal for people who love the taste of coffee without the caffeine. With a light body, chocolate, dried cherry flavour and bright acidity, this decaf ground coffee leaves you with a chocolatey, fruity after taste.



FORMAT 250g NET Coffee Ground **MEDIUM ROAST**

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100% ARABICA

CUPPING NOTES

Dried Cherry

AFTERTASTE

ORIGINS





SINGLE ORIGIN
FLOR MORADA, PERU

DELIVERING GREAT
COFFEE WITH UNIQUE
SINGLE ORIGINS

Introducing our newest Single Origin, Flor Morada. A washed coffee from the north eastern region of San José del Alto, Jaen, Peru. It is a Filter Roast. Great for longer brew methods such as Cold Brew, Batch Brew and Espresso. With taste notes of Panela, Stone Fruits and Dark Chocolate. Producing a sweet, complex refined cup of coffee. Excellent for Cold Brew, Batch Brew and Espresso.

FORMAT
250g NET Coffee Ground

MEDIUM ROAST

•••00

100% ARABICA

CUPPING NOTES

Panela Stone Fruits Dark Chocolate **AFTERTASTE**

Chocolatey Fruity **ORIGINS**

Flor Morada Farm Jaen Region Peru



Making COLD BREW



Best to use "Source" or "Foundation" blend and the single origin "Peru, Flor Morada".

Source is a touch of fruity and **Foundation** is more nutty and sweet with both having a caramel finish. **Peru, Flor Morada** exudes the flavours of Panela, Stone Fruits and Dark Chocolate.



80 -100g of ground coffee per litre of room temperature water.



The filtered coffee should left overnight or 12 -16 hrs. The longer you leave it, the stronger or bitter it is.



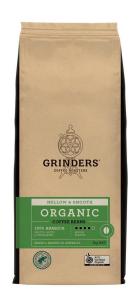




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CAPSULE හි BEAN, GROUND

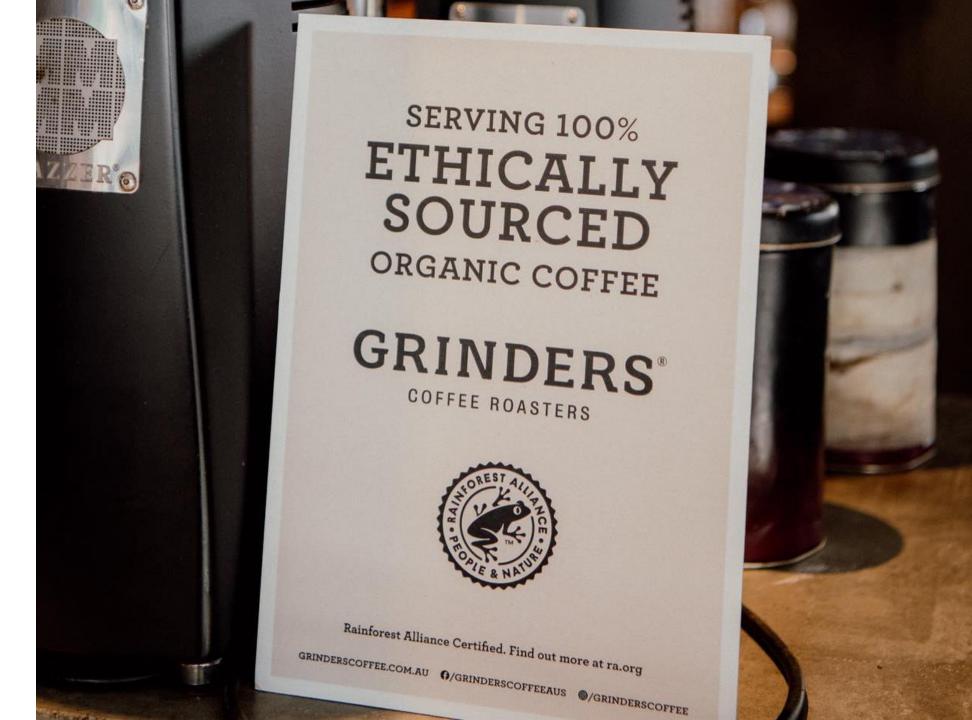






















lkg Coffee Beans 200g Coffee Beans













CREMA

GRINDERS*

SMOOTH & CREAMY

COFFEE BEANS

Made from 100% Rainforest Alliance sourced Arabica beans. The initial aroma is a combination of nutty & fruity.

The flavour notes are cocoa, malt & honey, delivering a mild sweetness. Combined with balanced body & acidity, the resulting aftertaste is silky & creamy.



Available in Ground 200g pack + capsule

ESPRESSO



The mouth feel is full bodied. Higher roasting, maintains medium acidity, and delivers a nutty & dark cocoa after-taste.



Available in Ground 200g pack + capsule

FORMAT

1 kg NET Coffee Beans

CUPPING NOTES

Cocoa Malt Honey Medium Acidity

MEDIUM ROAST



AFTERTASTE

Silky & Creamy

100% ARABICA

RAINFOREST ALLIANCE ORIGINS

PNG NICARAGUA PERU

FORMAT

1 kg NET Coffee Beans

GRINDERS

ESPRESSO

COFFEE BEANS

CUPPING NOTES

Nutty Fruity Chocolatey Medium Acidity

MEDIUM DARK ROAST



AFTERTASTE

Nutty Dark Cocoa ARABICA X ROBUSTA

RAINFOREST ALLIANCE ORIGINS

PNG BRAZIL SANTOS INDIA CHERRY ROBUSTA

RICH ESPRESSO



Made from 100% Rainforest Alliance sourced Arabica beans. The initial aroma is one of light floral and chocolate notes.

Beautifully balanced in body and acidity, the flavour is of dried raisins, cocoa & malt, providing medium sweetness, and a smooth after-taste.



Available in Ground 200g pack + capsule

ORGANIC

Made from 100% Rainforest Alliance & Organic sourced Arabica beans The aroma is strongly of sweet fruit.

Additional nutty & chocolate notes develop through the flavour... but overall the delivery is of fruity sweetness.

The acidity is light, the body medium, and the after-taste, fruity... but with a hint of chocolate.

FORMAT

1 kg NET Coffee Beans

CUPPING NOTES

Dried Raisin Malt Cocoa Medium Acidity

MEDIUM DARK ROAST

••••

AFTERTASTE

Brown Sugar

100% ARABICA

RAINFOREST ALLIANCE ORIGINS

PNG NICARAGUA PERU ETHIOPIA LIMU

FORMAT

1 kg NET Coffee Beans

GRINDERS

ORGANIC

100% ARABICA : 00000

CUPPING NOTES

Nutty Fruity Chocolatey Light-Medium Acidity

MEDIUM DARK ROAST

00000

AFTERTASTE

Fruity Chocolatey

100% ARABICA

RAINFOREST ALLIANCE ORIGINS

NICARAGUA ETHIOPIAN LIMU

COMPOSTABLE CAPSULES

GIVE THE PLANET A COFFEE BREAK





enjoy the great smooth coffee, that's better for our planet.

THIS CAPSULE. LID & CONTENTS ARE ALL ORGANIC WASTE







capsule

Natural coffee grounds











- Nespresso compatible 5.8g x 10
- Roasted and packed locally in Australia
- Certified for Industrial composting EN 1342 (09-2000)
- Capsule made from bio-based material (compostable resin)
- Capsule + paper based lid + coffee = all organic waste. No need to remove lid or separate coffee from capsule

CREMA **RICH & CREAMY**

Nespresso Compatible CREMA - Grinders Compostable Capsules

A sophisticated blend of Arabica beans with an intense body, bright acidity, and contrasting rich, floral chocolate notes. The initial aroma is a combination of nutty & fruity.

The flavour notes are cocoa, malt & honey, delivering a mild sweetness. Combined with balanced body & acidity, the resulting after-taste is silky & creamy.

* Not compatible with Caffitaly

Intensity/Roast

Capsules

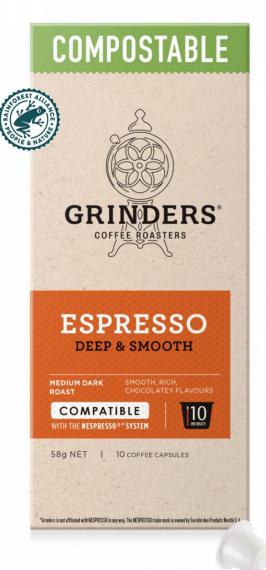
10 per box

FORMAT

58g NET Coffee







ESPRESSO DEEP & SMOOTH

Nespresso Compatible ESPRESSO - Grinders Compostable Capsules

Made from Arabica and Robusta coffee beans.The aroma is distinctly nutty. Additional fruity & chocolate notes extend through the flavour, creating mild sweetness.

The mouth feel is full bodied. Higher roasting, maintains medium acidity, and delivers a nutty & dark cocoa after-taste.

* Not compatible with Caffitaly Machines

Intensity/Roast

Capsules 10 per box

FORMAT 58g NET Coffee



RICH ESPRESSO

INTENSE & FULL BODIED

Nespresso Compatible RICH ESPRESSO – Grinders Compostable Capsules

An exceptional blend of arabica beans with a hint of Robusta. Producing full bodied coffee with long, smooth, earthy finish. The initial aroma is one of light floral and chocolate notes.

Beautifully balanced in body and acidity, the flavour is of dried raisins, cocoa & malt, providing medium sweetness, and a smooth after-taste.

* Not compatible with Caffitaly Machines

Intensity/Roast

Capsules

10 per box

FORMAT 58g NET Coffee







DOUBLE ESPRESSO

STRONG & BOLD

Nespresso Compatible DOUBLE ESPRESSO – Grinders Compostable Capsules

Made from Arabica and Robusta coffee beans. The aroma is distinctly nutty. Additional fruity & chocolate notes extend through the flavour, creating mild sweetness.

The mouth feel is full bodied. Higher roasting, maintains medium acidity, and delivers a nutty & dark cocoa after-taste.

* Not compatible with Caffitaly Machines

Intensity/Roast

Capsules 10 per box

FORMAT 58g NET Coffee





TABOO DRINKING CHOCOLATE







TABOO Milk Drinking Chocolate

1kg

Taboo Milk Drinking Chocolate is a smooth drinking chocolate.

A uniquely crafted blend, with a sweet finish.

24% Cocoa

Gluten Free!



TABOO Rich Drinking Chocolate

1kg

Taboo chocolate is a premium chocolate powder using cocoa beans from some of the finest cocoa regions in the world.

It's a drinking chocolate with a rich flavour that lingers. A uniquely crafted blend with a cocoa finish!

34% Cocoa

TABOO DRINKING CHOCOLATE



Serving Method (for 80z cup)

Method 1

Put 20g of Taboo chocolate into a cup, add a drop of hot water and stir. Then add steamed and textured milk and mix. Top off with dusted chocolate and serve.

Method 2

Put 20g of Taboo chocolate into a jug, add 180ml cold milk and steam. Pour into cup and top it off with dusted chocolate and serve.



Onboarding benefits



Brand Owner Support



Joint Event & Brand Marketing



Dedicated Account Manager



Door-Step Delivery



TRAINING

Online-classroom and barista training, business owner advisory and consultative support.



MEET OUR COFFEE SPECIALISTS



ALEC ZETA

Coffee Specialist, VIC



GLENN BAILEY

Coffee Specialist, SA



JONATHAN GOLDTHORPE
Coffee Specialist, NSW



DALE POLLARD

Coffee Specialist, QLD







Bringing Tsunami of change



Brand Representative, Distributor & Importer

MALAYSIA

NEW WAVE FRONTIER SDN BHD 202201017409 / 1463106-H

A02-07 Millennium Square 98 Jalan 14/1, Seksyen 14 46100 Petaling Jaya Selangor, Malaysia

Contact

Mr. CK +6 0111 636 7300 Ms. Mei Lin +6 012-2150593

AUSTRALIA

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> Contact Ms. Poh +613 9001 5667

